

## AGENDA MOTEL

100% AIR CONDITIONED - FREE TV  
KITCHENETTE FAMILY UNITS



3204 Auburn Bl. ----- IV 3-6111

## WAGON WHEEL LODGE

ONE OF SACRAMENTO'S NEWEST MOTELS  
FREE TV

NEW MODERN UNITS  
SWIMMING POOL

INDIVIDUALLY HEATED REFRIGERATED AIR CONDITIONING ROOM PHONES

1261 W. CAPITOL AVE. - WEST SACRAMENTO  
3 Minutes From The State Capitol  
Bill & Gladys Moore - Owners

FR 1-6933

## MOTEL Downtown Sacramento

★ COMMERCIAL RATES

- ★ Wall-to-Wall Carpeting
- ★ Large Outdoor Patio
- ★ Close To Shopping Area
- ★ Free Coffee, In Morning
- ★ TV & Phone In Every Room
- ★ Free In-Car Garage with Every Room
- ★ Two Room Suites
- ★ Soundproof & Quiet
- ★ Refrigerated Air Conditioning
- ★ Elevator
- ★ Free Ice Cube Machine
- ★ Free Indoor Garage with Every Room

1530 N. . . . CALL GI 1-5031  
CORNER 16th & N STREETS

### CAPITOL VUE

IN DOWNTOWN SACRAMENTO  
(8 BLOCKS NORTH OF CAPITOL)  
NEW MODERN UNITS

- ★ REFRIGERATED AIR • PHONES
- ★ TV In All Rooms • Heated Swimming Pool

MEMBER  
AAA APPROVED  
CONGRESS OF MOTOR HOTELS  
AMERICAN EXPRESS  
DINERS CLUB • ANAF

FAMILY RATES

## CITY CENTER MOTEL

(IN THE HEART OF THE CITY)



LOCATED ON HWAY 99 & 40  
12TH & D ST.

GI 3-7478

### Motels-(Cont'd)

#### PALM MOTEL

COMMERCIAL RATES  
100% AIR CONDITIONED - TV  
Near Restaurants & Shopping Center  
694 El Camino Av(NS)----WA 5-1203

#### PALMS MOTEL THE

SWIMMING POOL  
AIR CONDITIONING - FREE TV  
KITCHENETTE FAMILY UNITS

COMMERCIAL RATES  
3204 Auburn Bl.-----IV 3-6111

#### PARK LANE MOTEL

KITCHENETTES & FREE TV  
HEATED POOL

"Your Home Away From Home"

38 Modern Units & Apartments  
COMMERCIAL MEN WELCOME  
ALSO CHILDREN & PETS  
BankAmericard Honored Here

1 Block from 47th Av  
6448 Stockton Bl-----GA 8-1762

#### PARK MOTEL

TV - KITCHENETTES

Air Conditioned Units & Apartments  
DAILY & WEEKLY RATES  
LOCATED NEXT TO RESTAURANT & SWIMMING POOL

1 Mile from Freeway at Watt Ave  
Turn Off-Straight Ahead  
4332 Auburn Bl-----IV 9-9525

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.

#### PARK VILLA MOTEL

NEW - MODERN UNITS

From 1 to 6 People  
SOME KITCHENETS  
REFRIGERATED AIR CONDITIONING  
INDIVIDUALLY CONTROLLED  
Wall-To-Wall Carp - Deluxe Bathrooms  
Free TV - We Honor All Credit Cards  
WE HAVE SEVERAL 3 & 4 RM APTS  
6024 Stockton Bl-----GA 8-9303

#### PETERSON M R

1143 W Capitol Av(WS)-FR 1-7286

#### PICKWICK MOTEL

WEST CAPITOL AVE.  
Air Conditioned - Television  
Modern - With Kitchenettes  
WEEKLY - MONTHLY - RATES  
Commercial Men Welcomed  
1809 W Capitol Av(WS)----FR 1-7018

#### PLAZA MOTEL

FREE TV  
REFRIGERATED AIR  
Full Kitchens - 2 or 3 Rooms  
Commercial Rates  
BankAmericard - International Charge  
2701 W Capitol Av(WS)----FR 1-5989

#### PONY EXPRESS MOTEL

826 W Capitol Av(WS)-FR 1-6171  
(Please See Advertisement Page 387)

#### RANCH MOTEL

AAA APPROVED & AIR CONDITIONED  
Some Kitchens - Nr McClellan & Aero Jet  
6221 Auburn Bl  
City Rates -----Parkway 5-2901

#### REDWOOD MOTEL

AIR CONDITIONED - TELEVISION  
3 Room Apartments or  
Motel Accommodations - Weekly Rates  
2800 W Capitol Av(WS)----FR 1-7192  
(Continued Next Page)

## DOWNTOWN MOTEL

Close To Shopping Area

ROOM PHONES - FREE TV - ICE - COFFEE

21 MODERN UNITS - AAA APPROVED

Commercial & Family Rates



REFRIGERATED AIR CONDITIONING  
GI 2-0758 TWO ROOM SUITES  
417-12th ST. ON HWY. 40 - DOWNTOWN

## DESERT SAND MOTEL

DOWNTOWN SACRAMENTO

42 BRAND NEW UNITS

Free TV - Phones All Rooms  
Refrigerated Air Conditioning  
Swimming Pool & Restaurant  
Soundproof - Commercial Rates

PHONE  
HI 4-7530

2 BLOCKS FROM AUDITORIUM - 1 BLOCK FROM GOVERNOR'S MANSION  
623-16th ST. CORNER G ST.

### Motels-(Cont'd)

#### REGAL LODGE MOTEL

One of the West's Newest and Finest Motels  
REFRIGERATED AIR  
AAA Approved  
All-Electric Kitchens  
TV - Radios & Telephones  
Swimming Pool

CONVENIENT TO SHOPPING & SACRAMENTO'S FINE RESTAURANTS  
1451 W Capitol Av(WS)----FR 1-4653

Ritz Motel 2228 Auburn Bl-----WA 2-4708  
(Please See Advertisement Page 388)

#### ROLLING GREEN MOTEL

2230 Auburn Bl-----WA 2-5811  
(Please See Advertisement This Page)

#### SACRAMENTO MOTEL

REFRIGERATED AIR - KITCHENS - AAA COMM. RATES - POOL - PHONES - TV  
On El Camino Just off Freeway  
1159 El Camino Av(WS)----WA 5-3547

#### SACRAMENTO TRAVELLOGE

See Travelloges  
817 W Capitol Av(WS)----FR 1-6983

#### SAHARA MOTEL THE

1724 W Capitol Av(WS)-FR 1-6632

Two friendly telephone habits:  
ANSWER QUICKLY when your bell rings; HANG UP SLOWLY when you have finished your call or your party doesn't answer. In calling others, remember the called person may be almost there--so wait a few seconds longer.

#### ST FRANCIS MOTEL

COMMERCIAL RATES  
Ultra Modern  
Beautifully Furnished  
CREDIT CARDS ACCEPTED  
TELEPHONES IN ROOMS  
AAA Approved  
REFRIGERATION - SOFT WATER  
Free Television  
FRED & BESSIE HOFFMAN - Owners  
1/4 Mile West of Tower Bridge  
964 W Capitol Av(WS)----FR 1-6723

#### SAN CARLOS MOTEL

A MOTEL OF DISTINCTION  
AAA APPROVED  
AIR CONDITIONED  
FREE TV

TELEPHONES IN EVERY ROOM  
QUIET - COMFORTABLE

Opposite Main Gate State Fair Grounds  
2830 Stockton Bl-----GL 1-2827

#### SANDMAN MOTEL

2009 W Capitol Av(WS)-FR 1-7278

#### SANDS MOTEL THE

2160 Auburn Bl-----WA 5-8504  
(Please See Advertisement Page 383)

#### SAN JUAN MOTEL

New - Modern - Air Conditioned  
Singles - Doubles - Kitchenettes  
Opposite Fruitridge Shopping Center  
5700 Stockton Blvd-----GL 6-0875

#### SEBASTIAN FRANK

Pres & Mngr Dir El Dorado Hotel  
Hwy 40 E & Canterbury Rd----WA 2-6251

#### SENIATOR MOTEL

1510 W Capitol Av(WS)-FR 1-5052

#### SIERRA MOTEL

5501 Stockton Bl-----GL 2-9738

#### SILVEY'S MOTEL

1030 W Capitol Av(WS)----FR 1-4601

#### SKY RANCH MOTEL

1800 W Capitol Av(WS)----FR 1-8707  
(Continued Next Page)

## IMPERIAL LODGE

60 DELUXE UNITS

TV - Ice - Hi-Fi - Coffee - Refrigerated Air - Soft Water

Phones - Heated Swimming Pool  
FAMILY UNITS - KITCHENETTES

RESTAURANT - BAR & BOWLING CLOSE BY  
BANKAMERICARD - CARTE BLANCHES - DINERS - COMMERCIAL RATES -

1/4 Mile From Tower Bridge  
Entrance Off Freeway To West Capitol Ave.

FR 1-9696

824 W. CAPITOL AVE.  
WEST SACRAMENTO

U.S. HIGHWAY 50 - 9 MILES EAST OF SACRAMENTO

AAA Approved  
Teletype SC21  
90 Luxurious Units  
Completely Air Conditioned  
Singles  
Doubles  
Twins - Suites  
Dining Room  
Bar & Cocktail Lounge  
Banquet Facilities  
Coffee Shop  
Heated Pool  
TV In Every Room



George E. Johnson's  
CORDOVA LODGE

10703 FOLSOM BLVD.  
RANCHO CORDOVA

EM 3-4851

## MOTEL KO-KO-MO

★ EAT  
★ SLEEP  
★ RELAX

KITCHENETTES-TV-REFRIGERATED AIR  
WALL-TO-WALL CARPETING - PHONES  
CLOSE TO MATHER-DOUGLAS & AERODJET  
RESTAURANT OPEN 7 DAYS A WEEK

EM 3-3965  
EM 3-5233



7515 FOLSOM BLVD. ON HWY. 50 - 7 Miles East of Sacramento on Hwy. 50

## PONY EXPRESS MOTEL

WEST CAPITOL AVE.  
FREEWAY 40

SWIMMING POOL  
AAA APPROVED  
REFRIGERATORS IN EACH ROOM  
COFFEE IN THE MORNING

FR 1-6171

826 W. CAPITOL AVE. - - - SACRAMENTO

## ROLLING GREEN MOTEL

★ FREE LOCAL PHONE CALLS  
★ FREE TELEVISION  
★ FREE COFFEE - EVERY ROOM

★ LARGE DOUBLE ROOMS  
★ INDIVIDUAL AIR CONDITIONING - 42 UNITS

HEATED POOL - SUNDECK  
Commercial & Weekly Rates  
American Express - Diners  
BankAmericard - Carte Blanche

2330 AUBURN BOULEVARD  
Hwy. 40-99E, Turn at Howe or Fulton Ave.

WA 2-5811

THE FIRST MOTEL YOU COME TO ON W. CAPITOL AVE.  
4 Blocks from Downtown Sacramento

LOW RATES  
THE YEAR AROUND

WE CATER TO COMMERCIALS • FAMILIES • TRUCKERS

400 WEST CAPITOL AVE.  
GI 3-1261  
IN BROOKERICK

## Tiny's Villa Motel

VACANCY